

Your *journey*
begins *here*

mishons



We always put *people before* property

Moving home is a big deal. No matter how many times you do it, it will always be one of the biggest changes you make in your life. We get that. And we know what goes with it. That's why at *Mishons* the first thing we do is get to know you.

We're passionate about making great connections with our customers because we believe that by building strong, friendly, lasting relationships we'll be able to help make that big life change more positive, more seamless, and more real for everyone - buyers and sellers alike.

We are not here to simply buy or sell homes, we're here to help people grow, embrace change and move forward with their dreams. That's how we see it. And that, along with all our expertise, knowledge and market-leading methodology, is what makes us stand out as the most progressive, switched-on, estate agent in town. Other estate agents aren't like us, and we will never try to be like them.

Local *focus*.
Local *knowledge*.
Local *love*.

That's our service promise

Our business is selling homes, but we always put people before property. So the first thing we do is get to know you. The better we understand your aspirations, ambitions and reasons for making a change the more we can help you get to where you need to be. Selling a home is a big deal. So we do all we can to make sure it's not just a profitable experience for you, but a pleasant, simple, pain-free one too. We move at your pace and go with your flow, always listening and always working closely with you to give you and your home or property the personal attention you deserve.

We're flexible, adaptable and we're always switched on to the market. We pour that energy into marketing and showcasing your home in ways that give it maximum standout and accessibility. Online through our own website, on all the most prominent property portals, and on all the best social media platforms too. We have the latest tech to access, share or update information anytime so that we can be agile and responsive.

Put that together with our local expertise and connections, market insight, and years of combined experience and you've got something powerful - a top-quality, personal service that'll get you a quick seamless sale for the best possible price.



Meet our property *experts*



Harry Mishon
Director

I'm really proud of what we're creating at *Mishons*. It's a new kind of estate agents and we're leading the way in what we do. Putting you first and make the process a smooth one.

I'm a Brighton and Hove boy, so am very happy that we're part of and connected so deeply into our community. There's nothing more I love than sharing it with the people who are moving here.



Sam Ranger
Director

Originally from London, I moved here at 17, and now Brighton and Hove is where I lay my hat. One of the reasons I joined *Mishons* is how the brand and approach to selling homes also stands out from the crowd. Property is what I've always known and the amazing homes and clients here, gives me the fire in my belly to continue to make sure we will always be recognised as the agent of choice.



Anthony Salter
Director

Born in the South West of England, I've lived in many places but I couldn't be more excited to make roots in Brighton & Hove. My passion for property comes from the relationships I build with my team and clients, finding that perfect match between home and owner, to ensuring the smooth running of our bustling office.



Joey Hansen
Partner

Property is definitely in my blood. My dad builds houses, but I didn't fancy getting my fingers dirty. I quickly worked out I was far better at selling them instead. I love to build up long-term and trusted relationships with my clients to find them the perfect place.



Selica Copeland
Operations Co-ordinator

I've recently moved back to Brighton from Dubai, where I spent a year gaining international work experience in the property industry. My passion for property has been evolving over the last few years. I spend my days keeping the guys in the office in check, ensuring everything is done as and when it should be and that our clients get the service they deserve.



Nathan Beda
Lettings Director

Born and raised in Brighton & Hove, I'm excited to be in the driving seat of the *Mishons* lettings division. I love nothing more than working closely with landlords and tenants to establish, nourish and maintain key relationships to ensure the best outcomes for all.



Danny Norris
Partner

I've been here at *Mishons* for over 10 years now. It's safe to say I'm part of the furniture - one of those old rugged, but 'always does the job' Chesterfield chairs. I love working here and it's great to see the team spirit and everyone working towards the same goal. Seeing our clients find a new home is as satisfying for us as it is for them.



Becky Cheney
Partner

Having worked predominantly with developers for the past 20 years, I'm bringing my land and new homes experience to the *Mishons* table as well as my passion for property. It's an ever-expanding and very exciting sector for us to be in and a great opportunity.



Exceptional services

We love doing what we do, so it's always done with honesty, energy and a smile. From marketing to moving, our team is here to guide you, step-by-step, through the process of selling your home. We'll always give you honest opinions and share our local market expertise so that you'll know where you stand at every point of the journey.

You'll find out how great our team is here too. All pros, brimming with experience and drive. So we promise you all focus and no faff to make sure your sale runs smoothly and hassle-free from start to completion. We'll always keep you in the loop and keep a beady eye on your chain if you're in one so that we can respond to any changes instantly.

And never forget, we're here for you at any time.

Service checklist

-  Personal, one-to-one service
-  Honest valuations in line with current market conditions
-  Ahead of the game marketing strategies
-  Professional photography
-  Expert social media marketing
-  Professionally designed and printed brochures
-  Dedicated sales progression
-  In-house financial advisers

Land and New Homes

Working with developers, every step of the way

At Mishons, our Land & New Homes team are passionate about building long-lasting partnerships with developers and land owners. Our team has been instrumental in the marketing and disposal of a vast selection of schemes, from small bespoke sites designed and built by independent developers to larger housing projects and nationwide developers.

We are passionate and motivated with the expertise to deal with all aspects of the development process, including advising landowners, land sales, land acquisition and new home sales and marketing.

We're experienced in building and maintaining relationships

Our team have an eye for potential regardless of shape or size and our ability to build and maintain long-lasting partnerships means we never take our feet off the gas, so if your search for a development opportunity feels like it isn't going anywhere, we can assure you that we're always on hand to help. Whether you're looking for land itself or a marketing and sales plan to dispose of a development you've been working on, we are a dedicated team fuelled with experience and knowledge, which we know will play a fundamental part in helping you reach your development goals

time and time again.



Chris Pomphrey
Land & New Homes Director

After the 20 years I've spent in the industry, I could be accused of being something of an expert in all things Land and New Homes, and I enjoy nothing more than sharing that knowledge with all those around me. I take pride in building strong relationships with my clients, and I couldn't be more excited to bring this to the Mishons Land and New Homes team.



Sarah Hinken
Senior New Homes Sales
Advisor

Born and raised in London, moving a little further south to take over as Senior New Homes Sales Advisor seemed like a natural fit for me. My priority is helping clients find their dream home and assisting them every step of the way to ensure it's as stress free as possible.

Lettings

Property sales aren't where our services stop. We have a dedicated lettings team who offer unparalleled advice and take great care in matching the right people to the right property. Once you become a Mishons landlord, we protect you, your property, your tenants, and your investment. Our service is bespoke and tailored specifically to suit each of our landlord's individual needs and circumstances.

We offer different service levels and appreciate that over time as our property partnership develops, your needs may change, which is okay. We are here for you and can implement whatever you need, whenever you need it efficiently.

We understand that the best way to help you make the most of your property is to listen. Each home is unique, just like each client and tenant is unique, and a one-size-fits-all approach just isn't our style. We get to know you and your needs, then take care of the rest.

Lettings Service checklist

-  Personal, one to one service to understand your specific needs and circumstances
-  Honest and detailed valuations, with a variety of services to choose from
-  Ahead of the game marketing, ensuring we match the right people to your property
-  Thorough vetting of all applicants
-  Continuous support and advice throughout the tenancy
-  Maintenance taken care of
-  Peace of mind that your investment is getting the care and attention it deserves
-  Expert social media marketing



Social media

How we're *visibly* different

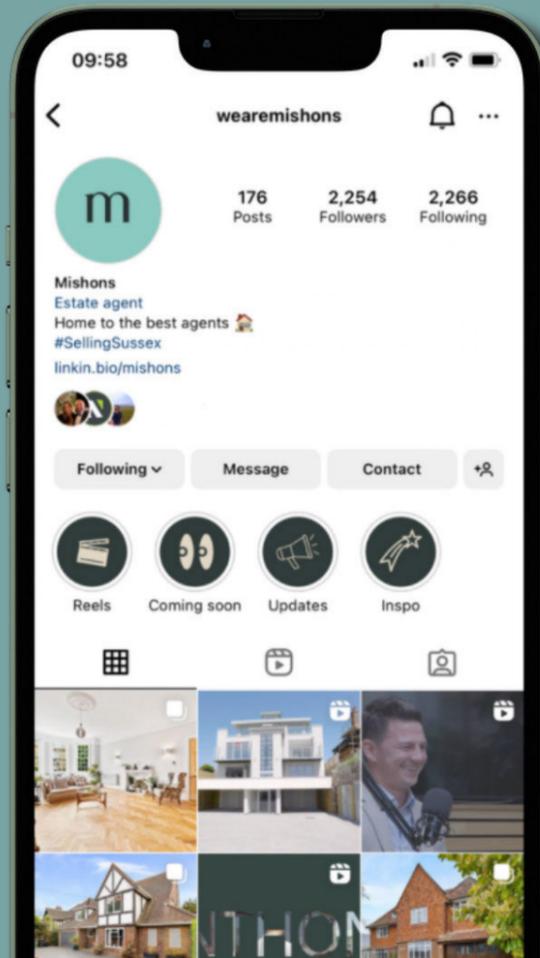
Mishons is a completely new business model.

What sets us apart from the crowd, is that our properties are brought to you with amazing original features. Our people.

And it's our people who make all the difference. We're completely at home with social media and we know how to get the best from it. We're constantly updating across all our platforms, so your home will have the visibility, traction and engagement it deserves. We also offer targeted advertising through Facebook and Instagram, to give you an even bigger reach.

Using social to *sell*

Social media allows us to make connections and share property with clients fast. We're all at home there and our digital output will make your home look irresistible.



Using our *connections*

We don't have just one social media account. Because we know it's about making the right connections and being personal, everyone has their own too. It means we can move faster and talk to the right people quicker.

Find us on Facebook, and Instagram @wearemishons or visit mishons.com

Or follow our property experts on instagram

Harry - @harrymish

Anthony - @anthonyjs_property

Sam - @samranger7

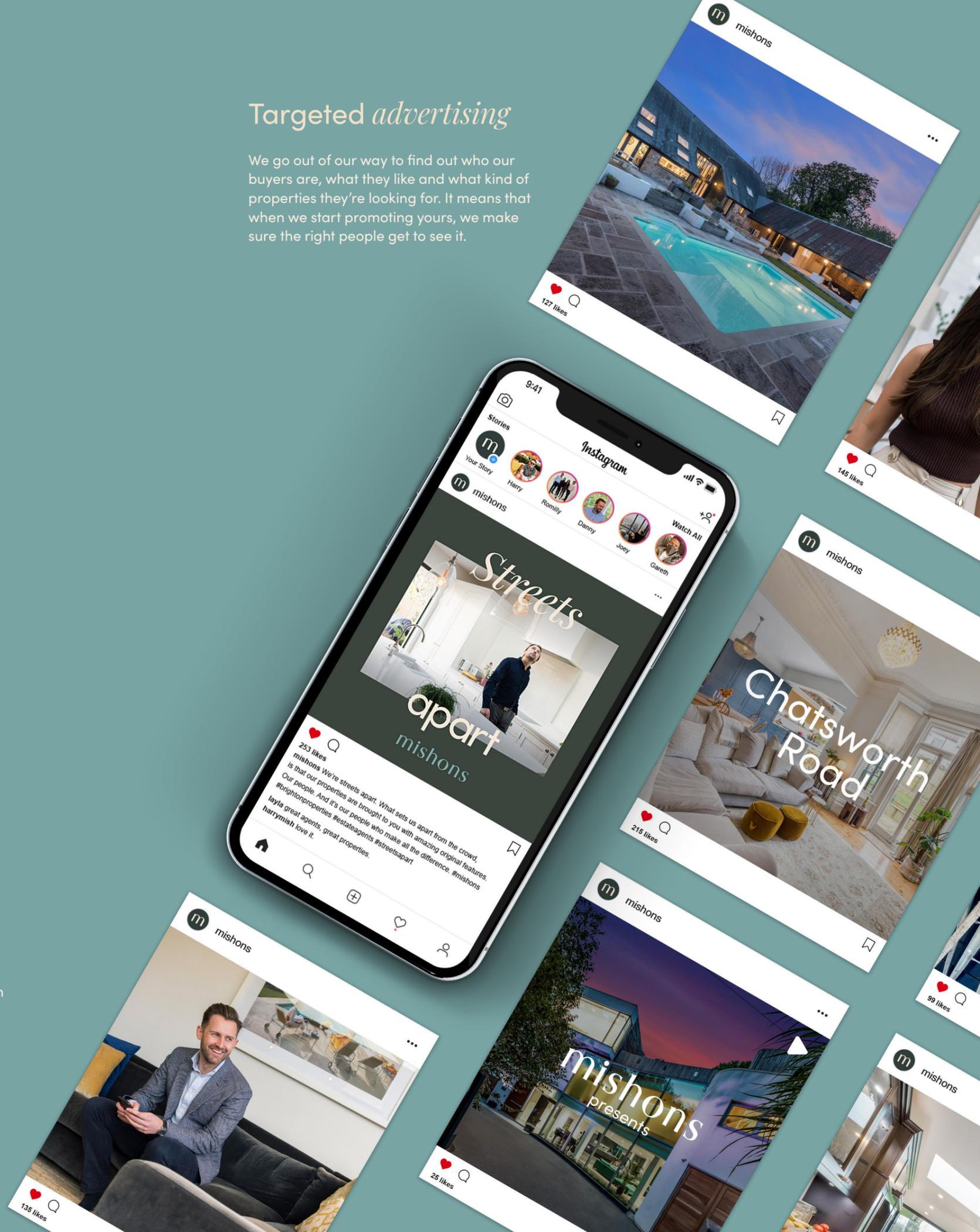
Nathan - @nathanmishonslettings

Joey - @joey.hansen1

Danny - @danny_mishons

Targeted *advertising*

We go out of our way to find out who our buyers are, what they like and what kind of properties they're looking for. It means that when we start promoting yours, we make sure the right people get to see it.



Professional photography

How great shots will make all the *difference*

When you're presenting a home in the best possible light, it's vital to use the best photographers. And we do. This is just another example of how our people make the difference.

Our photographers aren't just at home with expert framing, lighting and composition, they're local experts, too.

They recognise the power of visual storytelling and will capture the space, resonance and feel of a room, with stunning vision. Great photography is just one of the reasons why so many sales are agreed within just 48 hours of going to market.



Virtual tours, aerial photography & drone shots

Reaching new heights of *service*

At *Mishons*, we really do go above and beyond.

Because we do things differently, we have some high-tech services at our disposal which will ensure your property stands head and shoulders above the rest. Seamless virtual tours, aerial photography and inspirational drone footage will showcase your home and neighbourhood in the most outstanding way imaginable.

Videography

Moving people through *moving* images

We really do tell the story of your home in style.

Videography adds a powerful and intriguing new dimension to the way we promote your home. By bringing on board the best people in film and production, it allows us to produce outstanding mini movies.

It's a giant leap for everyone. It changes the rules of engagement with prospective buyers - they don't have to imagine what's around a corner or at the end of a hall. They'll get a far more immersive view of your home, inside and out, with a full-visual tour. And that includes a sweeping bird's eye view.

Videography allows us to redefine that fantastic first impression and really move people.



Professional brochures

The *dream* in your viewer's hands

There is something extremely alluring about a great brochure.

Sure, digital media carries an undoubted effectiveness. But having an expertly designed beautiful piece of print in your hands will create an outstanding first impression that lasts.

A premium brochure acts as a valuable takeaway for our customers after a first viewing. It's a little piece of a dream in their hands; an effective reminder of all the things they love about the home they've just seen.

An elegant brochure always makes the idea of moving to somewhere new feel more real for prospective buyers.

They get shared with friends and left open on kitchen tables to keep that excitement bubbling away.

Whatever you're looking for...
We'll help you find it.

mishons

✉ sales@mishons.com

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Monday-Friday: 8:45 am - 6 pm
Saturday: 9 am - 4 pm

Find us on Facebook, and
Instagram or visit mishons.com